



UN COLOR, UNA PASIÓN

MUA Festival Online Contest Rules

Submission period: 05.10.2019.

To Enter:

- Follow @muafestival
- Create a make-up look themed ONE COLOR – ONE PASSION and publish it to your Instagram account
- Give a short description/ inspiration behind your look
- Tag the photo with #MUAFestivalbyLR and tag @muafestival
- Share the promotional poster of the Festival on your Instagram story and tag @muafestival

After the submissions period has ended, the organizational committee will choose five candidates to be reviewed by the panel of jury. The winner will be chosen by the panel of jury of the Festival and announced live from Madrid on October 27th.

The criteria:

- 1) *Following the theme* (The look must reflect the overall theme of the Festival);
- 2) *Artistry* (use of color, techniques, difficulty, execution, etc.);
- 3) *Creativity* (Thinking outside of the box and standing out);
- 4) *Social Engagement* (number of likes and comments at the time of the deadline).

The prize:

The winner will receive 500€ worth of make-up and a Riki Tall Mirror (valued at 500€).

Notes:

- The contest is open internationally.
- One artist can apply multiple times with different looks. (Maximum 3)
- Looks submitted after the submission period has ended shall not be taken into consideration.

Terms & Conditions:

The rules are set by the International M.U.A. Festival by Love Rich and must be strictly adhered to.



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FESTIVAL
BY LOVERICH



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Rules, restrictions, prize details, and guidelines are subject to change without notice.

The International M.U.A. Festival by Love Rich reserves the right to disqualify entries that do not comply with the contest rules.

All decisions made by judges of International M.U.A. Festival by Love Rich are final and not subject to appeal. Final scoring will remain confidential to organizers.

By entering the contest each applicant grants International M.U.A. Festival by Love Rich the right to use their application photo as they see fit.



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